



# Your Gateway to the Saudi Market

End-to-End Logistics. Simplified.

## Alfa Hubs Company Profile

Riyadh - Saudi Arabia

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www.alfahubs.com



# About Us



## VISION:

To be the trusted gateway for global businesses expanding into Saudi Arabia.



## CORE VALUES:

- Integrity & Compliance
- Innovation & Technology
- Customer Centricity.
- Efficiency & Reliability.



## MISSION:

Deliver cost-effective, compliant & innovative logistics solutions that simplify cross-border trade.



# Our Strength



## Global & Local Network

Broader reach, competitive rates, tailored solutions.



## Deep Compliance Expertise

ZATCA, SFDA, SASO, MOI compliance with zero delays.



## End-to-End Solutions

From sourcing to last-mile, seamless execution built around success.

# Why Alfa Hubs ?



## Unified Platform

Centralized control of inventory, orders, pricing & offers across Amazon, Noon, Salla, etc.



## True Integration

OMS/WMS/TMS + marketplaces  
+financial reporting with accurate data



## Full Legal Cover (IOR/EOR)

We handle licensing, registration & permits & represent you before Saudi authorities.



## Regulatory Expertise

Deep knowledge of SABER, SASO, CITC, SFDA, ZATCA



## Saudi Fulfillment

Flexible capacity, clear SLAs & return management



## Growth Partner

Seasonal planning, peak management & sustainable sales

# Our Services



## Freight & Logistics

- Global air, sea & land freight  
Warehousing & distribution
- Fast, compliant customs  
clearance



## IOR / EOR Solutions

- Legal importing / exporting entity in  
KSA
- VAT & regulatory compliance  
handled by experts
- Flexible B2B / B2C solutions



## E-Commerce Solutions

- Cross-border trade simplified
- Fulfilment & last-mile delivery
- Plug-and-play integrations  
(Amazon, Noon, Shopify)



## Freight & Logistics

At Alfa Hubs, we specialize in moving goods efficiently across air, sea, and land. Our freight solutions cover shipment planning, customs clearance, warehousing, and last-mile delivery within Saudi Arabia. We combine global reach with local expertise to ensure every shipment arrives on time, compliant, and fully traceable through our integrated logistics platform.



### Our Core Services Include

- » Air, sea, and land freight transportation.
- » Shipment planning and coordination.
- » Customs clearance and documentation.
- » Warehousing and distribution across Saudi Arabia.
- » Last-mile delivery and tracking through our integrated platform.
- » End-to-end visibility and compliance management.



## IOR+EOR Services

As your official Importer and Exporter of Record in Saudi Arabia, we handle all regulatory requirements, documentation, and permits on your behalf. Our team ensures every shipment meets ZATCA, SFDA, and SASO standards, giving international companies full legal compliance without needing a local entity.



### Our Core Services Include

- » Legal representation as Importer and Exporter of Record.
- » Management of all documentation, permits, and licensing.
- » Compliance with ZATCA, SFDA, and SASO regulations
- » Customs clearance and tax handling.
- » Coordination between logistics and regulatory bodies.
- » Full legal operation for companies without a local entity.



## E-Commerce Solutions

Alfa Hubs supports online sellers with complete e-commerce logistics built for Saudi Arabia's growing market. We manage product storage, order fulfillment, returns, and real-time marketplace integration with platforms like Amazon, Noon, and Shopify. Our system ensures fast delivery, accurate inventory control, and a seamless customer experience, helping brands scale confidently in the digital space.



### Our Core Services Include

- » Inventory management and product storage.
- » Order fulfillment, packaging, and returns handling.
- » Integration with marketplaces such as Amazon, Noon, and Shopify.
- » Real-time tracking and reporting through our unified system.
- » Fast delivery and efficient last-mile execution.
- » Scalable logistics solutions for growing online brands.





# Key Challenges

## in Saudi E-Commerce for Cross-Border Sellers & End Consumers

### High Shipping Costs & Long Delivery Times

Many foreign e-commerce websites lack local fulfillment centers in Saudi Arabia, leading to delivery delays (10–20 days) & high international shipping costs.

### Unclear Final Costs Customs, Duties & VAT

Consumers often face unexpected charges upon delivery due to unaccounted customs duties or the 15% VAT

### Limited Payment Options & Trust Issues

Many international platforms still do not support Saudi-preferred payment methods such as Mada, STC Pay, Tamara, or Tabby

### Complex Cross-Border Compliance & HS-Code Regulations

- Every imported product's HS code is subject to different clearance requirements under SASO, ZATCA, SFDA & other Saudi authorities.
- A lack of understanding or misclassification can cause clearance delays, penalties, or shipment rejections, making regulatory compliance a key operational challenge for cross-border sellers.

# E-Commerce Solutions

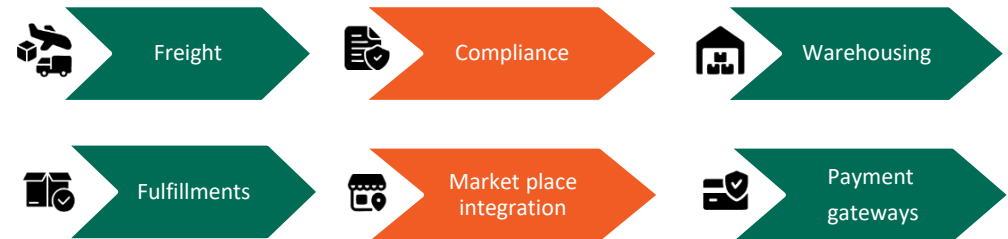
## TURNING COMPLIANCE COMPLEXITY INTO TRADE CERTAINTY

### OUR SOLUTION

- Integrated with fulfilment centers & last-mile partners  
Connects multi-marketplace platforms (Amazon, Noon, Shopify)
- Unified dashboard for orders, payments & inventory
- Automated data matching & compliance
- One stock, one hub → multiple sales channels
- Expert team of customs, VAT & legal specialists ensures smooth entry and regulatory accuracy.

### Result:

End-to-End support →



= Risk-free trade

# Benefits of the technology stack

Scalable & secure infrastructure

Cost-efficient & cloud-based

Fast development & deployment

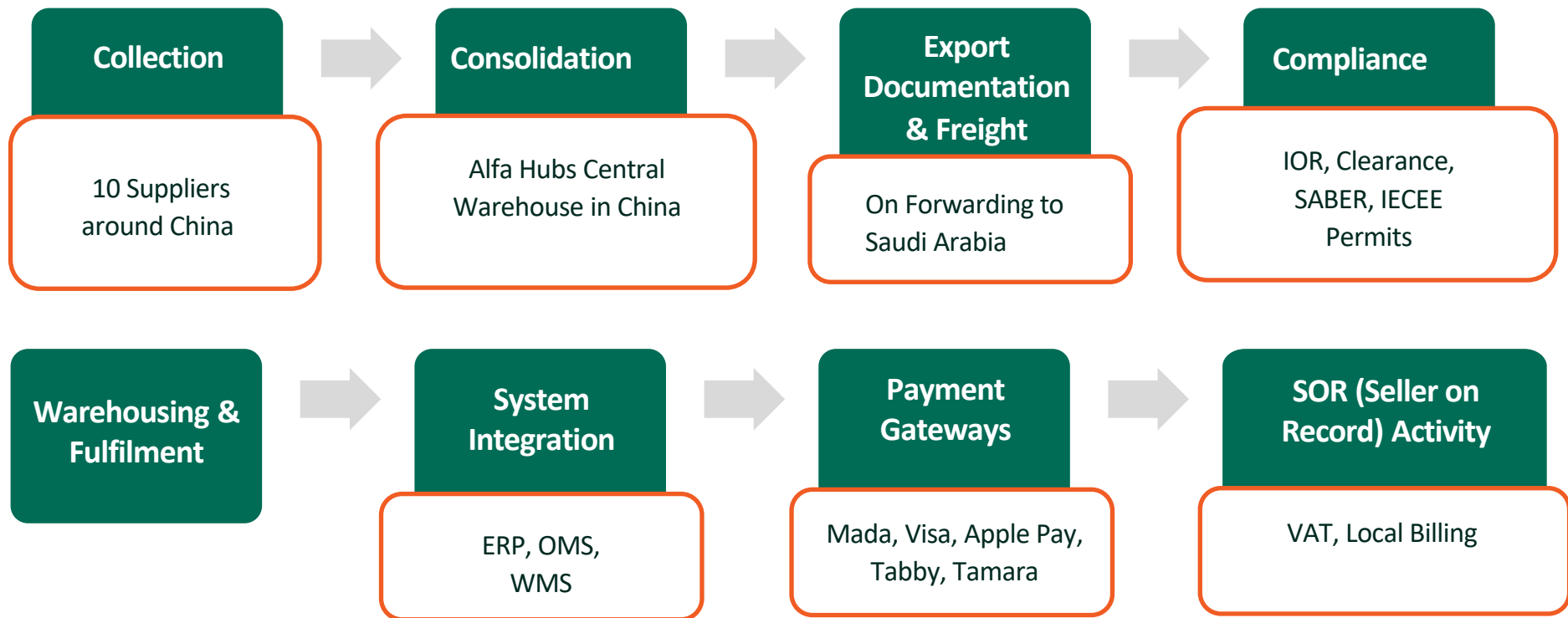
Supports AI & real-time automation

Easy integration with third-party tools

Reliable performance under heavy load

# Case Study

cardo<sup>TM</sup>





# Industries we serve



## Fashion & Accessories

Apparel, footwear & lifestyle products.



## Jewelry & Luxury Goods

High-value shipments with compliance expertise.



## Cosmetics & Personal Care

Fully SFDA-compliant imports.



## Homewares & Furniture

Specialized solutions for large & bulky cargo.

# Industries we serve



Hi-Tech & CCTV Equipment

Secure handling of electronics with HCIS permits.



Industrial Machinery & Equipment

Heavy, oversized & specialized shipments.



Food, Supplements & Dry Goods

Regulatory compliance under SFDA standards.



Restaurant & Hospitality Equipment

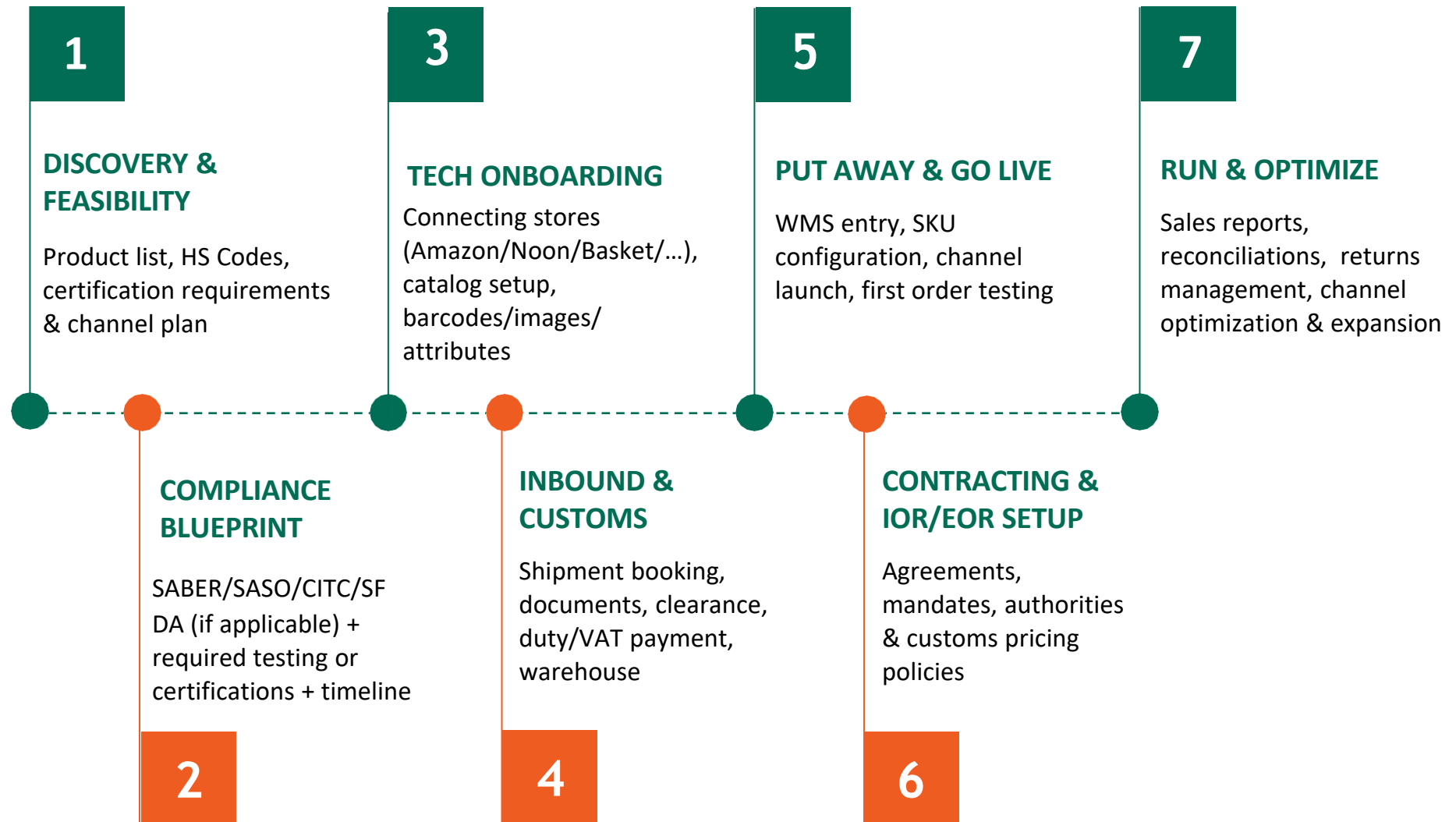
Fast-track imports for the HoReCa sector.



Events & Exhibitions

Temporary import/export tailored for projects & expos.

# The Process



# Risk & Compliance Management



**Pre-shipment inspection**  
of approved products



**Review labels & instructions**  
before sale



**Track regulatory changes**  
& update operating procedures

**Segment inventory** to  
reduce the risk of channel  
shortages



**Operational continuity** during  
peak seasons (Ramadan,  
Holidays, Black Friday)





# Unified IT Operations



## OMS

Orders, Inventory, Channels,  
Pricing, Promotions



## WMS

Storage Locations, Accurate  
Tracking, Authorizations,  
Inventory



## TMS

Shipment Tracking, SLAs



## BI Dashboard

Sales/Channels,  
Cancellation/Return Rate,  
Channel Profitability  
Turnaround Time



## Finance

COD & Card Settlements,  
Platform Statements, Taxes/VAT



## Typical KPIs

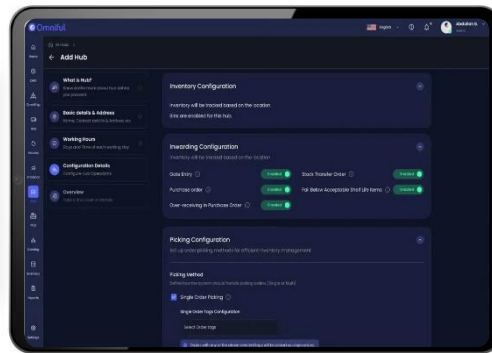
Fulfillment < 24–48h, On-Time  
Delivery Rate, Return Rate,  
Time-to-Market, Days-on-Hand,  
Cost per Order

# Unified IT Operations



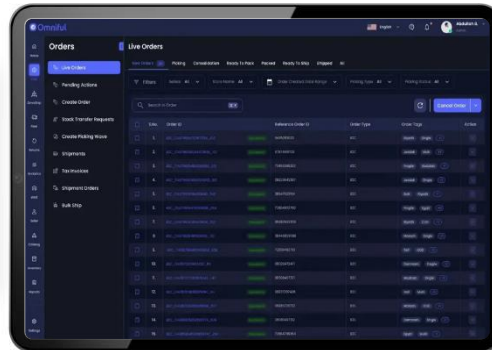
**WMS**

Storage Locations, Accurate  
Tracking, Authorizations,  
Inventory



**OMS**

Orders, Inventory, Channels,  
Pricing, Promotions



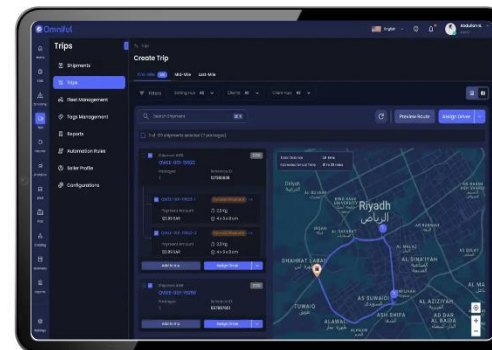
**Analysis**

Analyzing

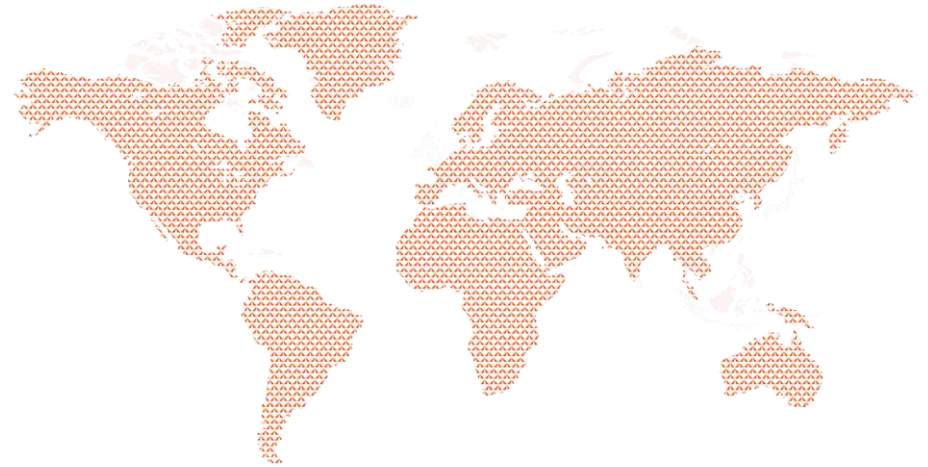


**TMS**

Shipment Tracking, SLAs



# Clients & Partners



Panasonic



amazon



trendyol.com

ariika

cardo<sup>TM</sup>

BELLA DONNA  
SIZES FROM S TO 7XL

FIVE GUYS<sup>®</sup>



INGRAM

salasa  
سلاسة  
Your Growth Partner

Omniful

& Others

# Contact Us



## Company

Alfa Hubs Logistics Services

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